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## Reasons to Invest in Tree Mapping Software



If our job is to manage trees, what are the long-term costs of NOT utilizing tree inventory and mapping technology to manage the trees we're responsible for?



### 1. Efficiency & Prioritization

If you ask a question about your tree population, such as “where are the trees with the highest risk of failure” in a particular section of a park, your tree inventory and mapping platform should be able to quickly and easily give you an answer. If you had an event going on in that same park soon, you'd know that addressing those trees would climb towards the top of your priority list.

### 2. Compelling Visualization



As the saying goes, a picture is worth a thousand words. Your tree inventory and mapping platform should not only be able to quickly and easily answer a question about your tree population, it should also be able to show you. It is much easier to visualize tree data on a map than it is to stare at a spread sheet. This can also help make the seemingly daunting task of managing hundreds, thousands, or even tens of thousands of trees a little less intimidating.



### 3. Secure Your Budget

When making the case for a proposed budget, proving why your department needs a specific amount of money makes it more likely you'll get it. Your tree inventory and mapping platform should be able to give you the information to help make your case for getting the funding your department needs.



Implementing a tree inventory and mapping platform will save you money, time, and headaches.



**TREEPLOTTER**<sup>™</sup>  
software suite