PlanIT Geo™
developers of TreePlotter

Urban Forestry Consulting
+ SOFTWARE POWERHOUSE

MAPPING THE WORLD'S URBAN FORESTS FOR A GREENER FUTURE

PlanIT Geo™ is a global urban forestry software development and consulting firm. Since 2012, our expert team has integrated cutting-edge technology and planning for urban forestry, parks, and arboriculture.

Thousands of urban foresters, arborists, park managers, and tree care companies around the world use TreePlotter™ software to save time and money, improve communication, and make smarter, data-driven decisions

> " I can't think of a better source of information on trees, people, and their relationship than TreePlotter.
>
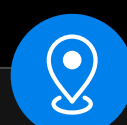> *-Scott Altenhoff, Urban and Community Forestry Assistance Program Manager*

TreePlotter Software

- High-powered functionality in an easy-to-use format
- Map-centric and web-based
- API and WFS integrations

Tree Inventory & Assessments

- GIS-based tree inventories
- Risk assessments
- Maintenance recommendations, valuations and mitigation reports

Geospatial Mapping Services

- Urban tree canopy assessments
- Green infrastructure mapping
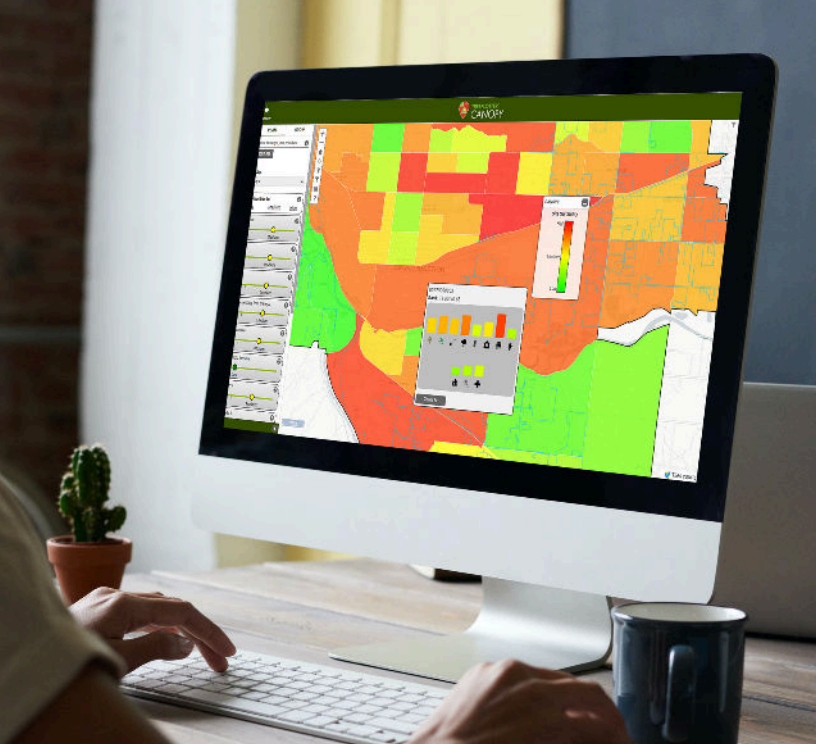- Web-mapping applications

Urban Forestry Consulting

- Urban forest management and master plans
- Ordinance and policy review
- Stakeholder engagement and plan websites

Urban Forestry SERVICES

Our team of ISA Certified Arborists, GIS professionals, planners, and software developers have led hundreds of projects, including urban tree canopy assessments, field-based tree inventories, and strategic plan development. We empower urban forest managers with a greater understanding of their current conditions, define a vision for the future of their urban forest, and establish actions, goals, policies, and metrics needed to get there.

government | private | nonprofit | campus

TreePlotter™
by PlanIT Geo

We add "technology capacity" through data, information, and tools to any organization that wants to measure, manage, and protect green assets.

The common thread of our software is high-powered functionality in an easy-to-use format. All of our software is map-centric and web-based, allowing access via any internet device and real-time data updates. Our platform allows API and WFS integrations, so you can use TreePlotter as a stand-alone system or integrate with existing technology.

TreePlotter
INVENTORY

Collect and manage tree data in real-time, anywhere, on any device

🔍 DATA VISUALIZATIONS

Choose from multiple imageries and other base maps. Tailor to your data and reporting needs.

⭐ 5-STAR SUPPORT

TreePlotter™ tree inventory software has a proven track record of 5-Star customer support.

🗺 INTERACTIVE MAPS

Tell a powerful story. Color-code trees by any attribute, save preset data filters, and share interactive maps via URL.

💻 MANAGE FROM ANYWHERE

From risk assessment to tree appraisals to paperless work orders, any data can be updated live in the field, online or offline.

👥 UNLIMITED USERS

All of your staff can locate assets, assess conditions, store photos, and see real-time updates, keeping everyone on the same page.

TreePlotter
CANOPY

View, plan, and grow your urban forest with canopy data analysis tools

🌐 EQUITY AND BENEFITS

Calculates i-Tree ecosystem benefits and tree equity scores

✈ EFFORTLESS SHARING

Interactive maps for community engagement

⬇ OFF THE SHELF ANALYSIS

Data is already mapped, processed, and ready for delivery

🕐 FAST AND UPDATED

Data delivery in 1-5 days and changes are updated every 2-3 years as new imagery becomes available

$ EASY TO BUY

Low annual cost to streamline procurement

Head over to our website to learn more about all that TreePlotter and PlanIT Geo have to offer to your program.